

Together, we can make our industry more sustainable !

PALEXPO, Geneva



PALEXPO'S COMMITMENT TO SUSTAINABILITY SINCE 1993

- ▶ Sustainable development has been one of Palexpo's core concerns since 1993
- ▶ Palexpo is committed to reducing the impact of its operations on the environment, by following sustainable best practice and proactively encouraging sustainability, wherever possible
- ▶ The company's engagement is constructed on 3 main pillars :
 - A commitment to reduce our environmental footprint thanks to the mobilization of all employees
 - Partners and providers engaged in the same policy
 - A complete involvement of our clients, organising their events on our site



PALEXPO'S COMMITMENT TO SUSTAINABILITY

- ▶ The company's efforts to limit the environmental impact of its activities are aligning with the UN 2030 Development Agenda
- ▶ Palexpo has committed to respect the "Net Zero Carbon Pledge" launched at COP 26 in Glasgow for the Events Industry, by the Joint Meetings Industry Council, setting out the events industry's commitment to play its role in addressing climate change.
- ▶ In this context, Palexpo commits to publish their organisation's pathway to achieve net zero by 2050, at the latest, with an interim target in line with the Paris Agreement's requirement to reduce global greenhouse gas (GHG) emissions by 50% by 2030 before the end of 2023, to collaborate with partners, suppliers and customers to drive change across the value chain and to report on progress.

PALEXPO'S LONG-TERM EFFORTS RECOGNISED: ISO 20121:2012 ACCREDITATION

In 2018, Palexpo obtained the first ISO 20121: 2012 certification for its infrastructure

This event industry standard certifies that the building operates sustainably during the events taking place

2018

2019

In 2019, Palexpo SA obtained a second ISO 20121: 2012 certification for its events

This certification recognises both the responsible management system of Palexpo and the fact that the event organisation is sustainable and environmentally friendly

AT PALEXPO, WE FOCUS ON ENERGY AND WATER CONSERVATION

- ▶ Two energy audits have helped increase Palexpo's energy efficiency, in particular by reviewing the halls' ventilation and lighting systems
- ▶ Replacing all lights in Halls 1 and 2 in 2018 helped save 375,000 kWh: it equals the consumption of 100 Swiss households
- ▶ A weather station installed in hall 6 adjusts the heating and ventilation in real time
- ▶ A lighting-level protocol, set at 50 % during build-up, tear-down and maintenance activities, is in place throughout all halls

In 2020, Palexpo was awarded the Nega-Watt Prize for its efforts to significantly reduce energy consumption

AT PALEXPO, WE FOCUS ON ENERGY AND WATER CONSERVATION

- ▶ All toilets are equipped with low flow flush and automatically-activated water taps
- ▶ All escalators are regulated by a specially-designed inverter system, which automatically stops or slows down motors when not in use
- ▶ Digital LED advertising and signage screens have been installed in many areas to avoid paper display advertising
- ▶ Movement detectors have been installed in all toilets and conference facilities
- ▶ Low-level air delivery and high-level air exhaust provide excellent air exchange effectiveness at low energy consumption levels



AT PALEXPO WE ONLY USE AND PROPOSE GREEN ENERGY TO OUR CLIENTS

- ▶ The electricity used for our daily operations and for our clients originates from 100% natural sources (hydro-electric or solar sources)
- ▶ 20 % of the electricity used on-site is originated from hydroelectric power plants, certified “Naturemade Star”, a Swiss quality ecolabel
- ▶ Palexpo has invested in a smart business software, called Keops, which ensures that electricity supplied to our exhibitors is fine-tuned to their exact needs, thanks to remote calibration
- ▶ Palexpo is able to provide pro-rata energy usage data of exhibitors' consumption per event, through smart-metering or by calculation

AT PALEXPO GREEN ENERGY IS PRODUCED ON OUR ROOF

- ▶ Palexpo is proud to host the second largest solar power plant in the country
- ▶ 15,000 solar panels are installed on the roof, which corresponds to 30'000 sqm of surface
- ▶ The site produces the equivalent to the annual consumption of 1,350 Genevan households
- ▶ 7'500 additional panels are planned to be installed in the coming years (30'000 sqm)





AT PALEXPO, WE APPLY A STRICT REDUCE, RE-USE AND RECYCLE POLICY

75% of the waste generated on-site is collected, sorted and recycled by our long-term partner

The remaining 25% of waste is incinerated to produce electricity or heating for the local district

Half of the waste is recycled and sorted on site; the remaining waste is treated by an external partner

Ensuring that containers are filled efficiently has enabled our partner to reduce the number of trucks collecting waste, therefore reducing CO2 emissions

Palexpo only proposes carpets made from recycled resources its clients

AT PALEXPO, WE FAVOUR GREEN SUPPLIERS AND SUBCONTRACTORS

- ▶ Palexpo selects suppliers and subcontractors committed to a sustainable development agenda, whenever possible
- ▶ Palexpo gives preference to local suppliers, thus reducing the impact on the environment by avoiding lengthy transportation of goods
- ▶ 95% of all purchases are made locally to reduce carbon emissions

AT PALEXPO, WE OFFER SUSTAINABLE CATERING

- ▶ Palexpo Restaurants' culinary offering uses locally-sourced sustainable produce where possible, to both reflect the seasonality of ingredients and cut down on imports by air
- ▶ Aiming to cater for different dietary, cultural and lifestyle choices, the team is used to offering plant-based or vegan menu options
- ▶ 100% of food waste is recycled and converted into biogas, which is used by the trucks collecting waste on-site
- ▶ In 2022, Palexpo Restaurants will ban all single-use plastic tableware in all catering outlets
- ▶ Many biodegradable options are proposed as alternatives
- ▶ Clients are given the possibility of implementing a 'water station' concept in halls, thus avoiding the use of plastic bottles

The GRTA (Genève Région Terre Avenir) Quality Label has been awarded to our restaurants



AT PALEXPO, WE AVOID USING HARMFUL CHEMICALS IN OUR DAILY OPERATIONS

- ▶ Biodegradable cleaning and maintenance products are used on site to protect the environment and the staff
- ▶ Palexpo ensures that no pesticides are used on-site and that all products are environmentally-friendly

The image features a bicycle parked on a bridge railing, overlooking a canal in Geneva. The background shows modern buildings and a clear sky. The entire image is overlaid with a green geometric pattern consisting of various shades of green triangles and polygons. The text is centered in the upper right portion of the image.

**IN GENEVA, OUR VISITORS ARE
ENCOURAGED TO USE
ECO-FRIENDLY MEANS OF
TRANSPORTATION**

GENEVA, A VERY COMPACT AND WALKABLE CITY

- ▶ The city of Geneva only counts 500'000 inhabitants with its inner-ring suburbs
- ▶ Geneva has been referred to, as the world's most compact metropolis
- ▶ The size of the town and its compact city-centre makes walking between hotels, sights and restaurants a matter of minutes
- ▶ Geneva's public transport network is safe, on-time and highly-efficient
- ▶ Geneva offers the shortest train ride in Europe from the airport to the city centre
- ▶ Downtown Geneva is a mere 4 km from the airport
- ▶ It takes only 6-minute ride by train to reach the city centre from the airport



PALEXPO IS EASILY REACHABLE FROM THE AIRPORT & RAILWAY STATION

- ▶ Palexpo is located 500 metres from the airport and its underground railway station
- ▶ The airport railway station can be found on the lowest level of the airport
- ▶ The venue is a 10-minute' walk from the international airport
- ▶ 5-minute' bus ride from the airport to Palexpo
- ▶ Bus 5 from the airport stops directly in front of the Congress Centre

PALEXPO IS EASILY REACHABLE FROM THE CITY CENTRE BY PUBLIC TRANSPORT

- ▶ Palexpo is only 4 km from the city centre and lake shore
- ▶ The venue's strategic location puts most hotels within 5-30 minutes reach by public transport
- ▶ 20-minute' bus ride from Palexpo to the city centre and most hotels
- ▶ Bus 5 departs directly in front of the Congress Centre every 8 minutes

AT PALEXPO, WE GUARANTEE LIMITED ON-SITE COMMUTING THANKS TO A LARGE ACCOMMODATION OFFER : 723 ROOMS AVAILABLE ON-SITE

- ▶ 115 three-star rooms carry the IBIS Style brand
- ▶ 112 one-star rooms under the IBIS Budget banner
- ▶ 496 four-star rooms : Hilton Hotel, connected to Palexpo by a covered walkway





**IN GENEVA, FREE PUBLIC
TRANSPORT IS OFFERED
TO ALL VISITORS ON
ARRIVAL AT THE AIRPORT
UNTIL THEIR DEPARTURE**



The Geneva Transport Card, the guarantee to get free public transport during your entire stay

- ▶ By staying in an hotel in town, all visitors are entitled to receive a personal card, allowing them to use the whole public transportation system during their entire stay
- ▶ This includes buses, trams, trains, and yellow taxi-boats
- ▶ Card available upon arrival from hotel receptions



IN GENEVA, VISITORS CAN RELAX & ENJOY A UNIQUE NATURAL ENVIRONMENT



Often referred to as the "City of Parks", Geneva is one of the greenest cities in Europe, with over 20 % of its territory covered by green areas


With easy access to the nearby Alps, Salève or Jura mountains, Geneva is also the perfect point of departure for any mountain adventure

Geneva's world-famous lake front is the centerpiece of the city and offers endless opportunities for recreation and relaxation

GENEVA, A CITY ENGAGED IN SUSTAINABILITY



- ▶ Geneva derives 80% of its drinking water from Lake Geneva and 20% from groundwater tables
- ▶ The GeniLac projet, a 100% renewable innovative thermal solution, using the lake water to cool and heat connected buildings in Geneva is currently being expended
- ▶ By 2025, the Genilac project will lower CO2 emissions in the canton by 70,000 tonnes per year (equal to the yearly emissions of 7'000 inhabitants)
- ▶ Geneva is a major research, development and planning centre with regards to ecology and environmental protection



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